

Let's Celebrate

Think "Bulls and Bears" can't compete with Pirates and Princesses?
Or charitable give-back runs counter to fun?

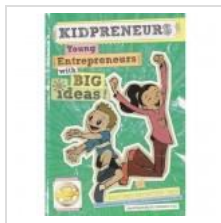
Discover all sorts of fresh ideas for sprinkling more meaning into your
kids' parties and other celebrations.



10 Books for Young Entrepreneurs

Posted on June 12, 2012 by Jillian Gatcheco

It's all about kids and money. Whether you know an enterprising five-year-old or a resourceful teen **entrepreneur**, these books will inspire them to start a business, invest or just save a little. Ballooning Nest Eggs contributor Jillian Gatcheco suggests these books for **summer reading** or **gift giving**.



Kidpreneurs: Young Entrepreneurs with Big Ideas! by Adam Toren and Matthew

Toren — \$12.95 (ages 9 and up)

Brothers Adam and Matthew, co-founders of YoungEntrepreneur.com, started this book as a means to pass on their business savvy to their children. It's filled with illustrations, trivia, quizzes, and easy-to-digest entrepreneurial ideas to simplify complex concepts of the business world. They say "it's never too late," but with this book, the mindset is "it's never too early!"

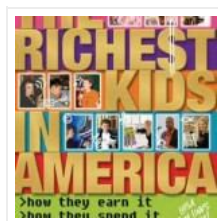


Better Than a Lemonade Stand!: Small Business Ideas for Kids by Daryl Bernstein

— \$9.99 (ages 9 and up)

Daryl Bernstein wrote the first version of this book when he was only 15 years old to help kids like him earn through creative small businesses. Now an adult and father, he has polished and updated this resource for a new generation of budding entrepreneurs. With unexpected ideas for youngsters like "Wake Up Caller" and "Seedling Grower," the businesses featured here have virtually no start-up costs and contain helpful suggestions for what to charge and how to advertise.

[Read More: Great apps for young investors](#)



Our Nest

Raising youngsters to be financially savvy and charitable and securing their financial futures takes thoughtful planning, oodles of creativity and smarts, and increasingly, a wonderful involved "village."

Dive into our site and stay tuned to see what hatches next...

Discover fresh new ways to grow your kids' nest eggs and foster charitable instincts by tapping into the world around you: your network of friends and family.

Think infusing meaningful themes into youngster's celebrations will lead to snores? Explore how to pull it off — without putting them off — with "out of the nest" party ideas and real-life stories.

Even kids with small footprints can make a real imprint — whether they're opening up shop, working for mom or looking to give back to the world. Find real-life stories and cool ideas to inspire your youngsters — and their imaginations — to take flight.

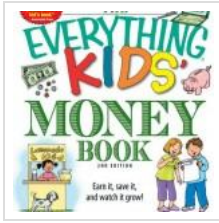
Your wealth of information, that is. From first job horrors to long-ago family lore, you and your whole clan have a reservoir of family history and wisdom to share. All for youngsters who can't imagine life before the ipod.

OWS. The European debt crisis. Tax rancor.

Youngsters hear about it, but who's explaining it to them in a way they can

The Richest Kids In America: How They Earn It, How They Spend It, How You Can Too by Victor Hansen – \$11.18 (all ages)

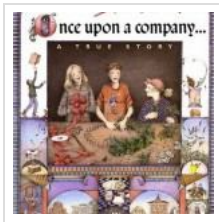
We all know celebrity entrepreneurs who started young and made it big, but this is another group of kids that are just as newsworthy. They're kids just like yours, and their stories will inspire, teach, and show how their curiosity led to creativity, and ultimately, to cash!



The Everything Kids' Money Book: Earn it, save it, and watch it grow!

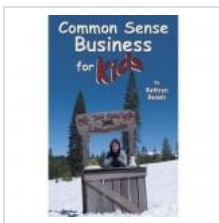
(Everything Kids Series) by Brette McWhorter Sember – \$6.12 (ages 9 and up)

Through this book, tweens will learn about online banking, stocks, budgeting, and giving back to charity. How do they save up for a new bike or invest their allowance to make it grow? How do credit cards work? It isn't just about having a piggy bank anymore, and this read covers everything your children need to know to be financially savvy in an ever-changing economic world.



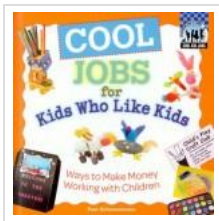
Once Upon a Company by Wendy Anderson Halperin – \$15 (ages 5 and up)

When seven-year-old Joel and his sisters Kale and Lane were at a loss for "something to do," their mother suggested that they make and sell Christmas wreaths so they can start earning money for college. With the help of family and neighbors, the College Fund Wreath Company was born and eventually branched off into another thriving business. This true story is narrated by Joel himself and chronicles what he and his siblings went through to get their business from start-up to success.



Common Sense Business for Kids by Kathryn Daniels – \$8.95 (ages 10 and up)

In a hilarious take on how essential common sense is for entrepreneurs, the book's cover shows a kid selling ice-cold lemonade in the middle of winter. As expected, nobody is buying. The chapters are filled with stories and illustrations, including topics like what types of businesses are likely to be successful and dealing with employee relationships.



Cool Jobs for Kids Who Like Kids: Ways to Make Money Working With

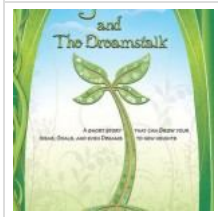
Children by Pam Scheunemann – \$20.57 (ages 8 and up)

This is one of the books in a series of "Cool Jobs" for kid entrepreneurs with various hobbies. Other titles include cool jobs for: "Young Entertainers," "Yard-Working Kids," "Young Pet Lovers," and more. All projects have been kid-tested, complete with a step-by-step guide. This is ideal for younger children who want to keep busy for the summer.



One Cent, Two Cents, Old Cent, New Cent: All About Money (Cat in the Hat's Learning Library) by Bonnie Worth — \$8.99 (ages 5 and up)

"I'm the Cat in the Hat and you know something funny? We're about to have fun learning all about money! Where does it come from? Can you answer that, please? I will give you a hint: It does not grow on trees!" This is a trivia-infused introduction to the history and value of money that kids as young as five will be able to grasp. Among topics covered are bartering, forms of money in different cultures, and the minting of coins.



Jackie and The Dreamstalk by Duane C. Wilson — \$11.99 (all ages)

Jackie is a young girl whose family has fallen on difficult times. When she steals a can of beans for their supper, she sets off a string of events that will change all of their lives for the better. This inspirational tale will show children the power of turning a dream into a reality, one step at a time—exactly what an entrepreneur needs to start a business.



Alexander, Who Used to Be Rich Last Sunday by Judith Viorst — \$6.99 (ages 4 and up)

When Alexander's grandparents gave him a dollar last Sunday, he discovered that there were so many things he could buy with it. But uh-oh! His money began to disappear sooner than he could keep track of. This is a wonderful tale to read to your little ones so they'll understand the concept of saving and self-control, so next time you're at the toy store, it will be a different conversation (wink!).

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