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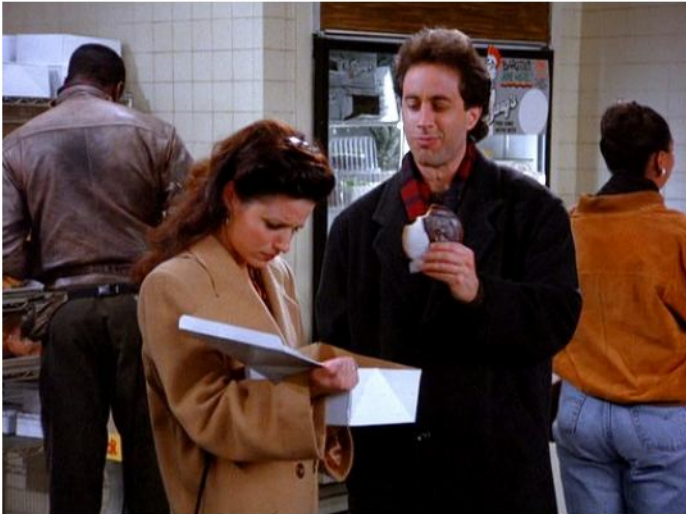
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Cookies on TV and in the Movies: Seinfeld, Shrek, The Santa Clause

by [Britta Sumner](#) on November 19, 2012 · [4 comments](#)

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Everyone loves to eat cookies, but we also can't seem to get enough of them on TV and in the movies. Here's a round-up of a few notable cookie references on the big and small screen

Cookies on TV

Cookies have played bit parts in almost every TV series you can think of. One of the best-loved occurred on [Seinfeld](#) ("The Dinner Party"), when Jerry uses black and white cookies as you want to get white and black in each mouthful.

On the *Friends* episode “The One with Phoebe’s Cookies,” Phoebe is devastated when her grandmother’s cookie recipe is lost in a fire. When she tries to recreate it, she learns what i [Toll House Cookie recipe!](#)

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The Cookie Monster is probably the most famous TV cookie reference, and he actually appeared on the first episode of *Sesame Street* in 1969 and has been a regular ever since. He’ in a controversial move in 2006, he proclaimed that cookies are a “sometimes food,” in an effort to promote healthy diets.

Cookies in Commercials

In addition to appearances on TV shows, cookie commercials have become a big part of our culture. One of the best known is the commercials for Keebler cookies, baked by cartoon uncommonly good.”

Orco commercials have a way of sticking in our heads with jingles and slogans like “Oh! O-R-E-O” and “Orco. America’s favorite cookie.”

Chips Ahoy has had memorable commercials, such as “1000 chips delicious” (prompting me as a child to actually count the chips in one bag). You might also remember the Nestle Toll Cookies being broken in half to the tune of “Nestle bakes the very best.”



Cookies in the Movies

Cookies have played delicious roles in many a movie. In *Michael*, John Travolta plays an angel who smells like cookies (most definitely what angels should smell like!).

In *The Santa Clause*, Tim Allen is transitioning into Santa and orders warm cookies at a business lunch. *Freaky Friday* has a pivotal role for the cookie, when a fortune cookie causes bodies.

Who could forget Gingy in *Shrek*, a gingerbread cookie with an attitude, shouting “Bite me” or “Not the gundrop buttons” when someone tried to take them off him.

One of my favorite cookie film moments is in *Stranger than Fiction*, when Will Ferrell takes a bite of a cookie and the narrator says, “As Harold took a bite of Bavarian sugar cookie, lose ourselves in fear and despair, in routine and constancy, in hopelessness and tragedy, we can thank God for Bavarian sugar cookies.”

Check out *Brette Sember's* new book: [*Cookie: A Love Story: Fun Facts, Delicious Stories, Fascinating History, Tasty Recipes, and More.*](#)



About the Author:

Brette Sember is the author of more than 40 books. Her latest is *Cookie: A Love Story: Fun Facts, Delicious Stories, Fascinating History, Tasty Recipes, and More* at [BretteSember.com](#). and she blogs at [Putting It All on the Table](#).

Brette Sember – who has written 3 posts on [Reel Life With Jane](#).



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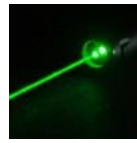
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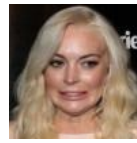
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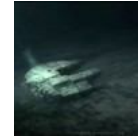
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Alexandra

Another cookie ad jingle that I was brainwashed by in childhood was for Nabisco Vanilla Wafers: "Eggs, eggs, eggs, good eggs like this and this go, with the very best butter and the very best fl



Mykids EatSquid

I haven't seen Stranger Than Fiction, but I do love that line. I think we need more cookies in movies!



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Inquiring minds want to know—how many chips WERE there??

Conversation from Twitter

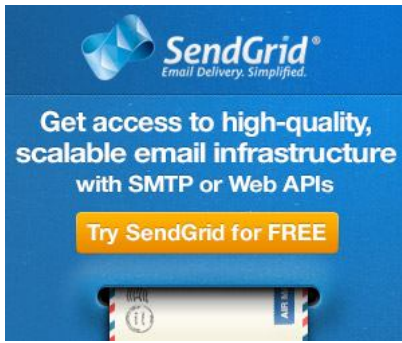


SeinfeldTV from Twitter

@reellifejane Look to the cookie Elaine!

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